

THE ASSOCIATION OF BLACK PSYCHOLOGISTS

# 48TH ANNUAL CONVENTION!

Crystal Gateway Marriott in Arlington, VA (DC Metro area) August 10-13, 2016



**SPONSORSHIP  
EXHIBITS  
ADVERTISING  
OPPORTUNITIES**

**ELEVATING  
UBUNTU**

**The Essence of Being Human**

**2016**

# You are Invited to Participate in

## The Association of Black Psychologists 48th Annual Convention!

The Association of Black Psychologists (ABPsi) 48th Annual International Convention will be held August 10-13, 2016 at the Crystal Gateway Marriott in Arlington, VA (DC Metro area). Participants will include psychologists (clinical, academic, school & organizational), university professors, health care professionals, educators, researchers and students.

As a sponsor, exhibitor or advertiser, you will have the opportunity to generate new business and make valuable contacts with influential decision makers ranging from private practitioners to institutional representatives.

*August 10-13, 2016*

**ELEVATING  
UBUNTU**  
The Essence of Being Human  
**2016**

### **Questions? Contact us Today!**

**The Association of Black Psychologists**  
7119 Allentown Road, Suite 203  
Ft. Washington, MD 20744

Ph: 301-449-3082  
Fax: 301-449-3084  
abpsi@abpsi.org

[www.abpsi.org](http://www.abpsi.org)

# The Association of Black Psychologists

48th Annual Convention!



Top three (3) Reasons  
to Participate  
as a... **Sponsor,  
Exhibitor or  
Advertiser**



1. Access to Mental Health Service Providers to Showcase your Products and/or Services.
2. Recruit Psychology Students for Graduate Programs.
3. Network with Renowned African-American Psychologists and Global Scholars.



# ABOUT ABPsi



The Association of Black Psychologists is a 501(c)(3) membership based organization in the Washington D.C. Metro area with chapters throughout the United States, and a small cadre of international members. Our research, publications, assessment techniques and therapeutic strategies are instrumental in providing information and training to promote a compassionate, African-centered approach for healing and health promotion.

During the intense interest of a people to address the dynamics of the mistreatment of persons of African ancestry in the U.S. 48 years ago, The Association of Black Psychologists (ABPsi) emerged. It was during the Civil Rights movement, that a group of mental health specialists formed the ABPsi with the expressed purpose to service a disenfranchised population with culturally responsive mental health treatment modalities. Since our inception in 1968, we have established culturally competent psychologists and advanced mental health initiatives that are responsive to the mental health needs of a Black population living in a multicultural and pluralistic society. These efforts informed what later became known as the Multicultural movement in mental health. The African centered initiatives advanced by the ABPsi help to eradicate health disparities and barriers to treatment for youth and families facing serious mental illness as well as psychological adjustments to daily life challenges. We also develop training methods for mental health providers to address matters associated with cultural/historical trauma as well as sociocultural elements in mental health service delivery. Our efforts are aimed at positively impacting the professional practice of mental and behavioral specialists who work in schools, agencies and private practice within a culturally diverse context.

## About the theme:

# UBUNTU

**“Elevating Ubuntu:  
The Essence of Being Human”**



Ubuntu is a Zulu word meaning your humanity is tied to my humanity and thus we can only be human together. Ubuntu refers to the interconnectedness of all humans who honor humanity. It is comprised of two parts 1) Ubu- refers to being and 2) Ntu- refers to universal/unifying life force. Ubuntu is the essence of being human. Bishop Desmond Tutu states that it speaks of the fact that my humanity is caught up and is inextricably bound up in yours. I am human because I belong. It speaks about wholeness, it speaks about compassion. By realizing that every action we have affects and influences the lives of others, and in return our lives are equally affected, we can learn to appreciate the community spirit and family bonds which exist within African societies. Additionally, we can see how such a philosophy and way of life can positively impact the mental wellness of a people and a nation. Thus ABPsi places Ubuntu within its 2016 theme for its International convention.

# SPONSORSHIP OPPORTUNITIES

The Association of Black Psychologists invites you to participate in our 48th Annual Convention as a sponsor! Your support is the first step towards a rewarding relationship with The Association of Black Psychologists and it will provide you with various opportunities for access to our attendees.

## *Platinum Level*

**\$20,000**

- Complimentary website banner advertisement for one year on the ABPsi home page;
- Complimentary exhibit space;
- Four (4) full conference registrations;
- One full page advertisement in the convention program book;
- One full page advertisement in *The Psych Discourse News Journal*;
- Complimentary job posting via ABPsi's On-line Career Center;
- Exclusive opportunity to send a direct mailing to ABPsi's full membership;
- Your company name and logo included in all convention related E-Mail blast announcements to ABPsi's full membership;
- Your company name and logo on sponsor signage;
- Opportunity to host a workshop (pending approval of abstract);
- Opportunity to place promotional materials in conference bags;
- Opportunity to give brief remarks at Opening Plenary Session.

## *Gold Level*

**\$10,000**

- Complimentary website banner advertisement for one year on the ABPsi home page;
- Complimentary exhibit space;
- Two (2) full conference registrations;
- One full page advertisement in the convention program book;
- One full page advertisement in *The Psych Discourse News Journal*;
- Complimentary job posting via ABPsi's On-line Career Center;
- Your company name and logo included in all convention related E-Mail blast announcements to ABPsi's full membership;
- Your company name and logo on sponsor signage;
- Opportunity to place promotional materials in conference bags.

## *Silver Level*

**\$5,000**

- Recognition on the ABPsi web site for one year with a hyper-link to your company web site;
- Your logo displayed on sponsorship signage;
- Sponsor recognition in conference souvenir program book;
- Inclusion in all e-mail blast announcements to ABPsi's full membership;
- Opportunity to place company materials in conference bags;
- One (1) full conference registration;
- One half-page black and white advertisement in the conference souvenir program book.

## ***Bronze Level***

**\$2,500**

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- Recognition on the ABPsi web site for one year with a hyper-link to your company web site;
- Your logo displayed on sponsorship signage;
- Sponsor recognition in conference souvenir book;
- Inclusion in all e-mail blast announcements to ABPsi's full membership;
- 20% discount on program book advertisement;
- 20% discount on exhibit booth fee.

## ***Patron Level***

**\$1,000**

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- Recognition on the ABPsi web site for one year with a hyper-link to your company web site;
- Your logo displayed on all sponsorship signage;
- Inclusion in all e-mail blast announcements to ABPsi's full membership;
- Sponsor recognition in conference souvenir program book;
- 10% discount on program book advertisement;
- 10% discount on exhibit booth fee.

## ***Friend Level (for Individual Sponsors)*** **\$500**

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- Sponsor recognition in conference souvenir program book.

\*We also Offer Customized Sponsor Packages



**ELEVATING  
UBUNTU  
The Essence of Being Human  
2016**

# EVENT SPONSORSHIP OPPORTUNITIES

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## *Morning Coffee Service*

**\$5,000**

- Silver level sponsor benefits plus signage in registration area and opportunity to place promotional literature at registration kiosk;

## *Registration Sponsor*

**\$5,000**

- Silver level sponsor benefits plus signage in registration area and opportunity to place promotional literature at registration kiosk;

## *Conference Bags*

**\$5,000**

- Silver level sponsor benefits plus opportunity to place company promotional items or literature in bags;

## *Conference Program Book*

**\$6,000**

- Silver level benefits plus exclusive inside front or inside back cover full page ad;

## *Poster Presentation Session*

**\$10,000**

- Silver level benefits plus opportunity to distribute promotional materials at event;

## *Luncheon*

**\$25,000**

- Platinum level sponsor benefits plus opportunity to give brief remarks at Luncheon.
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**Please complete and return the Sponsorship Commitment Form,  
by July 8, 2016**

to confirm your participation.

## **For More Information, Please Contact:**

Anisha N. Lewis, Executive Director  
301-449-3082-office  
alewis@abpsi.org

Lawford Goddard, Ph.D., Co-National Convention Chair  
convention@abpsi.org

Patricia Canson-Griffith, Co-National Convention Chair  
cansongrif@gmail.com

# The Association of Black Psychologists 2016 Convention Sponsorship Commitment Form

Sponsorship Level/Event \_\_\_\_\_

Sponsorship Amount \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Commitment Signature \_\_\_\_\_

## PAYMENT INFORMATION

\_\_\_\_ Check    \_\_\_\_ Visa    \_\_\_\_ MasterCard    \_\_\_\_ AMEX    \_\_\_\_ Discover

Purchase Order Number \_\_\_\_\_ (Required for Invoicing)

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

*There is a 5% service charge for credit card payments*

**Send Form and Payment to:  
The Association of Black Psychologists  
7119 Allentown Rd., Suite 203  
Ft. Washington, MD 20744**

**Ph: 301-449-3082    Fax: 301-449-3084**

Make Checks Payable to: The Association of Black Psychologists

*Please return this form with payment and a company logo to [alewis@abpsi.org](mailto:alewis@abpsi.org) (in jpeg format, 300 DPI Resolution) no later than July 8, 2016*





# The Association of Black Psychologists

## 2016 National Convention Advertising Reservation Form

Advertising in The Association of Black Psychologists' National Convention Souvenir Program Book is an excellent opportunity to promote your company and/or products to our convention attendees, as well as showcase your support of our organization! Your support will allow you to advertise to a diverse audience within the mental health industry, and will help support the important work of The ABPsi in providing quality mental health services to the world community.

Please return the completed application, your camera-ready electronic ad copy, and payment by July 8, 2016 to the address below to reserve a space in the Souvenir Program Book. **Please send your ad in PDF format or other popular format: JPG, GIF, TIFF, or PNG (at least 300 DPI resolution). Your ad should be sized according to the specifications below.**

### 2016 Souvenir Program Book Advertising Rates

<i>Quantity</i>	<i>Description</i>	<i>Rates</i>	<i>Total</i>
_____	Back Cover	\$800.00	_____
_____	Inside Back cover (8" x 10")	\$600.00	_____
_____	Full Page (8" x 10")	\$500.00	_____
_____	Half Page (8" x 5")	\$250.00	_____
_____	1/4 Page (4" x 5")	\$175.00	_____
_____	Business Card	\$100.00	_____
_____	ABPsi Member Discount	deduct 10%	_____
		<b>Total</b>	_____

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

*\*There is a 5% service charge for credit card payments*

### PAYMENT INFORMATION

\_\_\_\_\_ Check    \_\_\_\_\_ Visa    \_\_\_\_\_ MasterCard    \_\_\_\_\_ AMEX    \_\_\_\_\_ Discover

Purchase Order Number \_\_\_\_\_ (Required for Invoicing)

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

*\*There is a 5% service charge for credit card payments*

**Send Form and Payment to:**  
**The Association of Black Psychologists**  
**7119 Allentown Rd., Suite 203 Ft. Washington, MD 20744**  
**Ph: 301-449-3082 Fax: 301-449-3084**  
**Make Checks Payable to: The Association of Black Psychologists**

# The Association of Black Psychologists

## 2016 Application for Exhibit/Vendor Space

\*Space is very limited...Applications MUST be accompanied by payment to reserve space

**Exhibit Dates:** Thursday, August 11, 2016 through Saturday, August 13, 2016

**Exhibit Times:** 9:00 A.M. to 6:00 P.M.

**Set-up Dates:** Wednesday, August 10, 12:00pm-7:00pm or Morning of First Exhibit Date

**Format:** 10x 10 space in Foyer Area of Hotel. **\*This is an Open, Unsecured Area (Secured overnight storage is available in an adjacent room).**

### Exhibitor Space Prices: *(Please Select One)*

- Retail Vendors \_\_\_\_\_ \$150.00 per table, per day
- Government, Non-profit & Educational Institutions \_\_\_\_\_ \$250.00 per table, per day
- For Profit Corporations and Businesses \_\_\_\_\_ \$350.00 per table, per day

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (      ) \_\_\_\_\_ Email \_\_\_\_\_

Product(s)/Service(s) \_\_\_\_\_

Please specify exhibit dates requested (Prices listed are "per day"):

\_\_\_\_\_ Thursday (8/11)      \_\_\_\_\_ Friday (8/12 )      \_\_\_\_\_ Saturday (8/13)

### PAYMENT INFORMATION

\_\_\_ Check    \_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ AMEX    \_\_\_ Discover

PO Number \_\_\_\_\_ (Required for Invoicing)

Credit Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

CCV Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

*\*There is a 5% service charge for credit card payments*

**Make Checks Payable to:  
The Association of Black  
Psychologists**

***\*\*The ABPsi logo is a  
trademark of The Association  
of Black Psychologists.  
Vendors are not permitted to  
use the ABPsi logo.***

**Send Form and Payment by July 8, 2015 to:  
The Association of Black Psychologists  
7119 Allentown Rd., Suite 203 Ft. Washington, MD 20744  
Ph: 301-449-3082 Fax: 301-449-3084**

# The Crystal Gateway Marriott

1700 Jefferson Davis Highway, Arlington, VA 22202

**\*Do not confuse with the Crystal City Marriott, located across the street from this property**

Experience the Crystal Gateway Marriott, located minutes from downtown Washington, D.C. and less than 1 mile from Reagan National Airport. Explore the entire Washington, D.C. area via the Metro which is connected to the Arlington hotel or rent a car from the onsite Hertz car rental desk. Step into the spacious hotel lobby here in the heart of Crystal City, VA, and enjoy complimentary wireless Internet access. Settle into one of our nearly 700 well-appointed rooms and suites, each offering plush bedding, flat-screen TVs, and Marriott's unique Plug-In technology panels. Dine onsite at The Atrium or Restaurant Mez or grab a quick bite at Einstein's Bagels shop. Hosting an event in the Washington, DC area? Explore our hotel's 35,000 square feet of versatile and sophisticated venue space, and enjoy our prime location near Washington Reagan Airport (DCA). With the Crystal City Metro at our hotel doorstep, discovering the many attractions of Arlington, VA and downtown DC has never been easier.

**All activities of The Association of Black Psychologists' convention will occur at the hotel.**

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## Hotel Reservations

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Reservations can be made online or via phone, and must be made no later than July 16, 2016 to receive the discounted conference rate. **\*Reservations must be guaranteed by either a major credit card or a first-night room deposit.**

**By Phone:** Call the Hotel Directly at 800-228-9290 or 703-920-3230 **by July 16, 2016 and ask for the ABPsi Discounted Conference Rate.**

**On Line Reservations:**  
<http://www.abpsi.org/convention/>

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## Hotel Room Occupancy Rates

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Single and Double Occupancy            \$139.00

**Student Double Occupancy**            \$109.00  
(applicable only to verified ABPsi student members)

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## Parking and Transportation

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**Hotel Parking:**            \$13.00 hourly or \$32.00 daily



### Airports:

- The closest airport is Reagan National Airport, which is 1.3 miles from the hotel.
- Baltimore Washington International Airport is 37 miles from the hotel.
- Washington Dulles International Airport is 27 miles from the hotel.

### Train and Bus:

The hotel is located 5 miles from the Washington Greyhound Station and Union Station (Amtrak trains). Both locations are metro accessible.

### Ground Transportation Options:

**Hotel Shuttle:** The hotel offers a complimentary shuttle from Reagan National Airport that runs every 20 minutes, and departs outside of baggage claim doors #5 and #9. The shuttle operates daily between 5am –midnight.

**Metro:** The Crystal Gateway Marriott is located above the Crystal City Metro Station (Yellow Line), which is one stop from Reagan National Airport.

**Taxi:** Taxi's to the hotel from Reagan National Airport should average under \$10, from Baltimore Washington Airport the estimated rate is \$90 and from Dulles International Airport the estimated rate is \$45. Recommended Transportation from Baltimore Washington International Airport and Washington Dulles International Airports (both approximately 45 minutes away) is the Washington Super Shuttle [www.supershuttle.com](http://www.supershuttle.com) or 800-258-3826.



# The Association of Black Psychologists 48th Annual International Convention

## ELEVATING UBUNTU

The Essence of Being Human

Crystal Gateway Marriott  
Arlington, VA  
August 10 - 13, 2016

Register at [www.ABPsi.org/convention](http://www.ABPsi.org/convention)

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