



THE PSYCH DISCOURSE

THE NEWSJOURNAL OF THE ASSOCIATION OF BLACK PSYCHOLOGISTS

Advertising Rates & Options

Psych Discourse is the official member information publication of The Association of Black Psychologists (ABPsi), and is the primary vehicle for communication to ABPsi members. The *Psych Discourse* is published quarterly in March, June, September and December. On-line ads are posted monthly.

To Submit a Print Ad: Send ad text with insertion order to abpsi@abpsi.org, and reference *Ad Insertion Order* in the subject line.

(On the following form, please check all appropriate boxes for proper billing and placement)

1.) PRINT LINE ADS:

\$2.00 per word with a minimum \$50 purchase. **Word counts are based on the MS-Word, word count function.**

You may use the form below to submit your text. If using separate file, please submit Line ad as a Word compatible document only. When sent by e-mail, attach the ad. Do not embed the ad in your e-mail text.

2.) PRINT DISPLAY ADS:

DISPLAY AD SPECS: *pdf, jpeg, gif, or tif files only.* (Display ads must be in the proper format and size). See below for ad sizes.

3.) ONLINE ADS:

On-line classified ads are available through our Career Center, managed by Job target.

Visit www.careercenter.abpsi.org.

\$250 for 30 day posting.

4.) BUNDLED ONLINE & PRINT CLASSIFIED ADS:

\$500 for 30 day on-line posting plus one print insertion (up to 200words). * *A savings of \$150.00.*

Bundled Ad Insertion Orders may be submitted to abpsi@abpsi.org

For More Information Contact:

The Association of Black Psychologists

7119 Allentown Road, Suite 203

Ft. Washington, MD 20744

301-449-3082 (Phone)

301-449-3084 (Fax)

abpsi@abpsi.org

THE PSYCH DISCOURSE

THE NEWSJOURNAL OF
THE ASSOCIATION OF BLACK PSYCHOLOGISTS

PRINT ADVERTISING INSERTION ORDER

Please check all appropriate boxes for proper billing and placement and
Submit to abpsi@abpsi.org or fax to 301-449-3084

DISPLAY AD SPECS: *pdf, jpg, gif, or tif files only. (Display ads must be in the proper format and size)*

Display Ad Size	Max Dimensions	Ad Rate	**Four-time 20% Discount
FULL PAGE	8" x 10" Max	\$1000	\$800
1/2 PAGE	8" x 4.75" or 3.75" x 10" Max	\$500	\$400
1/4 PAGE	3.75" x 4.75" Max	\$350	\$280
1/8 PAGE	1.75"x4.5" Max	\$250	\$200

Please check the size of the ad you are submitting

CLASSIFIED AD SPECS: Please check the issue for which you are submitting the ad(s)

ONLINE ONLY CLASSIFIED ADS: *Online ads are for 30 days and may be posted at anytime.*

Online only ads must be submitted at <http://www.careercenter.abpsi.org>.
Cost is \$250 for 30 day posting.

CLASSIFIED PRINT ADS:

Ad Rate \$2.00 Per Word **Four-time 20% Discount** \$1.60 per Word

PRINT ONLY CLASSIFIED ADS:

Please check the issue(s) for your submission			
March 2015 Print Ad Only	June 2015 Print Ad Only	September 2015 Print Ad Only	December 2015 Print Ad Only

BUNDLED PRINT AND ONLINE CLASSIFIED ADS:

For print and on-line bundles of classified ads, check below

BUNDLED PRINT AND ON-LINE CLASSIFIED ADS: \$500 (up to 200 words for print)			
March 2015 Online & Print Ad	June 2015 Online & Print Ad	September 2015 Online & Print Ad	December 2015 Online & Print Ad

METHOD OF PAYMENT:

<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Enclosed Check	<input type="checkbox"/> Please Invoice
Institution / Company:				
Billing Contact Name/Name on Card:				
Billing Address:				
City, State, Zip:				
Phone:	Fax:	E-mail:		
Credit Card#:	Expiration:	Auth. Code#:		

AUTHORIZED SIGNATURE: _____

Office Use Only: *Total Words/Size:* *Total Cost:* *Date Paid:*

