The Association of Black Psychologists

54th Annual International Convention

Sponsorship, Exhibitor and Advertising Prospectus

Homecoming: (Re)Claiming Our Divine Afrikan Knowing, Being, Doing and Belonging

July 19 - 22, 2023
Detroit, MI
I want to personally thank you for consideration of support to The Association of Black Psychologists, Inc. Partnerships during our 2022 virtual convention helped us deliver a number combination of educational sessions, meetings, and forums for 265 professional and student members and guests. As well, 99 attendees obtained continuing education credits and the Certification in African/Black Psychology.

You are a vital part of keeping ABPsi relevant and active. As such, we gladly offer you the opportunity to partner with ABPsi during our 54th Annual International Convention in July 2023.

We thank you for your consideration. If you would like to discuss opportunities, please call Michelle Washington at 301.449.3082 or email her at conventionsales@abpsi.org. If you are unable to commit to a partnership in July 2023, please consider making a tax-deductible donation by clicking this link abpsi.site-ym.com/donations/

Stronger together,

Yuma I. Tomes, PhD
National Convention Chair
The Association of Black Psychologists, Inc.
Our mission

The Association of Black Psychologists sees its mission and destiny as the liberation of the African Mind, empowerment of the African Character, and enlivenment and illumination of the African Spirit.

Our Purpose

The Association is organized to operate exclusively for charitable and educational purposes, including but not limited to:

- Promoting and advancing the profession of African Psychology
- Influencing and affecting social change; and
- Developing programs whereby psychologists of African descent (hereafter known as Black Psychologists) can assist in solving problems of Black communities and other ethnic groups.

Your Sponsorship Investment will...

1. Help fund evidence-based practices that assist in the healing of our people;
2. Make a difference in the lives of Black people throughout the world;
3. Help eliminate disparities in diagnosis and treatment of Black people;
4. Encourage research in Black Psychology and mental health awareness.

ABPsi Impact

Fifty-four years ago, The ABPsi was born in the social, cultural, and political vortex of the civil rights and Black power movements occurring in the United States. ABPsi was created to address the significant problems affecting Black communities and to positively impact mental health of people of African ancestry through planning, services, training, and advocacy. ABPsi has excelled in developing advanced thinking, research, and authorship about the psychospiritual well-being and health of Black people worldwide and intentional collaboration with Black scholars and healers across the diaspora.
The Association of Black Psychologists invites you to participate in our 54th Annual International Convention as a sponsor! Your support is a decisive step towards a rewarding relationship with The Association of Black Psychologists, and it will provide you with rich opportunities for access to our attendees.

### Platinum Level $20,000
- Logo on the sponsor page of the convention website
- Opportunity to post downloadable collateral on sponsor page
- One (1) full-page advertisement in the Convention Program Book
- Opportunity to host and present a workshop (pending approval of content)
- Opportunity to give brief remarks at the opening session
- Exclusive opportunity to send direct mail to members and convention attendees (via 3rd party or sent by ABPsi on your behalf)
- Your name and logo displayed on event branding
- Four convention registrations (includes access to convention programming)
- Four (4) job postings via ABPsi’s On-Line Career Center

### Silver Level $10,000
- Logo on the sponsor page of the convention website
- One (1) full-page advertisement in the Convention Program Book
- Company name and logo on event branding
- Two convention registrations and 50% discount for additional registrations

### Gold Level $15,000
- Logo on the sponsor page of the convention website
- Opportunity to post downloadable collateral on sponsor page
- One (1) full-page advertisement in the Convention Program Book
- Opportunity to host and present a workshop (pending approval of content)
- Company name and logo on event branding
- Two convention registrations (includes access to convention programming)

### Bronze Level $5,000
- Logo on the sponsor page of the convention website
- Company name and logo on event branding

### Patron Level $1,000
- Logo on the sponsor page of the convention website

### Participants will include:
- Psychologists (clinical, academic, school & organizational)
- University professors
- Health care professionals
- Educators
- Researchers
- Students
- Community leaders and grassroots activists
**Programmatic Events and Products**

**Presidential Opening and Reception $20,000 (up to 4 sponsors)**

For over a half-century, the members of the ABPsi have given of themselves to free the minds of our people from denigration and demeaning psychological theories, concepts, and ideas. This event opens the convention with a welcome address from the association’s president, keynote speakers, and acknowledgments of leaders. In supporting the Presidential Opening, you will be standing with and acknowledging the service and significance of the ABPsi leadership.

**Benefit:** Silver Level

**Presidential Enstoolment Banquet - $20,000 (up to 4 sponsors)**

This is the culminating event for the convention and a celebration of the experience. It will include closing remarks from the president, dignitaries, and invited guests, which could include a sponsor representative.

**Poster Presentation Session $5,000**

The Poster Session is an opportunity for new and upcoming students, researchers, scholars, and practitioners to introduce their work and engage in informative briefings and feedback. Supporting the Poster Session encourages fresh new and cutting-edge ideas for the future of Black Psychology.
“In My Family’s Honor” $2,000.00

Almost every one of us can point to a granny or parent or uncle or aunt or cousin who saw something in us and inspired us to reach higher than the length of our arms or to achieve something we thought possible. Most of the time, these special people go unsung. Take the opportunity to sing their praise and offer a contribution in “my family’s honor.

Benefit: Your family name is listed as a sponsor in the program and on the convention homepage.

“For Those Who Couldn’t” $1,000.00

Untold members of our people cried so that we could laugh; crawled so that we could fly; stepped aside so we could step up; washed other people’s floors so that we could have a home; ate less so that we could be fed. They could not so that we could. Contribute to all those who couldn’t. Contribution at this level will receive recognition in the Conference Program on the page dedicated to “For Those Who Couldn’t.”

Commitment, Payment, and Cancellation - Full payment is required with the commitment form and is non-refundable after April 15, 2023. Cancellation must be in writing (email) and will be refunded less a $200 processing fee.

ABPsi has the right to refuse participation to any person or firm that, in its sole discretion, does not align with the mission of the Association or the educational and other purposes of the ABPsi 2023 Convention. Sponsors may not conduct promotional or educational programing during the convention, without permission from ABPsi and may not post advertisements or use the ABPsi logo without permission.
Company Name: ____________________________________________________________________________________________
Contact Person: _____________________________________________________________________________________________
Title:  _____________________________________________________________________________________________________
Phone:   _________________________________  Email:  ____________________________________________________________
Address:  ___________________________________________________________________________________________________
City:  _____________________________________________________________ State:  ____________  Zip:  __________________
Authorized Name:  ___________________________________________________________________________________________
Signature:  ________________________________________________________________________  Date:  ___________________

<table>
<thead>
<tr>
<th>Sponsorship Level/Event Sponsorship/Product Sponsorship</th>
<th>Platinum  $20,000</th>
<th>Opening Reception - $20,000</th>
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<tbody>
<tr>
<td>Gold - $15,000</td>
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<td>Presidential Enstoolment - $20,000</td>
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<tr>
<td>Silver - $10,000</td>
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<td>Poster Session - $5,000</td>
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<td>Bronze - $5,000</td>
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<td>For Those Who Couldn’t - $1,000</td>
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<td>Patron - $1,000</td>
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<td>In my Family’s Honor - $1,000</td>
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Payment Information

[ ] CHECK   [ ] VISA   [ ] MASTERCARD   [ ] AMEX   [ ] DISCOVER
PURCHASE ORDER # : __________________________________________ (REQUIRED FOR INVOICING)
CREDIT CARD # : ____________________________________________
EXP. DATE : ______________________________________________ CCV CODE : __________________________
NAME ON CARD : ____________________________________________
AUTHORIZED SIGNATURE : ____________________________________
BILLING ADDRESS : _________________________________________
CITY : ____________________________________________________
STATE : ___________________________________________________ ZIP : __________________

Please return this form, payment, ad copy, and/or logo no later than April 15, 2023 to conventionsales@abpsi.org or mail to:
The Association of Black Psychologists, Inc.
7119 Allentown Rd., Suite 203, Ft. Washington, MD 20744 301-449-3082
(Please send artwork in high-res JPEG or PDF formats)
Make Checks Payable to: The Association of Black Psychologists
# 2023 Program Advertising Insertion Order

**Company Name:**

**Contact Person:**

**Title:**

**Phone:** _______________  **Email:**

**Address:**

**City:** ___________________________  **State:** ____________  **Zip:** ___________

**Authorized Name:**

**Signature:** _______________  **Date:** _______________

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## 2023 Souvenir Program Book Advertising Rates

*not valid for 3rd party employers*

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>DESCRIPTION</th>
<th>RATES</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>OPENING PAGE (8X10)</td>
<td>$1,000</td>
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<tr>
<td>FULL PAGE (8X10)</td>
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<td>HALF PAGE (8X5)</td>
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<td>ABPSI MEMBER DISCOUNT*</td>
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**FINAL TOTAL**

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## Payment Information

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**PURCHASE ORDER # :** _______________________________ (REQUIRED FOR INVOICING)

**CREDIT CARD # :** _______________________________

**EXP. DATE :** ____________________________  **CCV CODE :** ____________________________

**NAME ON CARD :** _______________________________

**AUTHORIZED SIGNATURE :** _______________________________

**BILLING ADDRESS :** _______________________________

**CITY :** ____________________________  **STATE :** ____________________________  **ZIP :** ____________________________

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**The Association of Black Psychologists, Inc.**

7119 Allentown Rd., Suite 203, Ft. Washington, MD 20744 301-449-3082

(Please send artwork in high-res JPEG or PDF formats)

Make Checks Payable to: The Association of Black Psychologists
**EXHIBITOR AND RETAIL VENDOR OPPORTUNITIES**

**Exhibit Location:** Fort Ponchartrain Hotel Foyer (*this is an open, unsecured area. Secured overnight storage is available)

**Exhibit Dates:** Wednesday, July 19-Saturday, July 22

**Exhibit Hours:**
- Wednesday, July 19: 12:00 PM – 6:00 PM
- Thursday, July 20: 9:00 AM - 6:00 PM
- Friday, July 21: 9:00 AM - 6:00 PM
- Saturday, July 22: 9:00 AM - 6:00 PM

**Exhibit Structure:** Table top with two chairs

**Set-up Date:**
- Wednesday, July 19: 9:00 AM- 12:00 PM

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**EXHIBITOR AND RETAIL VENDOR RATES**

- **Government Agencies & Non-Profits** $275 per day, per space
- **Corporate Exhibitors** $400 per day, per space
- **Corporate Package:** $1500 for 4 exhibit days and full page advertisement
- **Table Top Retail Vendors** $300 per day, per space
- **Extended Space Retail Vendors** $350 per day, per space

*Retail vendors with clothing racks, more than 1 side table, displays & mannequins will need to purchase extended space. NO EXCEPTIONS!

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**Corporate Exhibitor Benefits**

Corporate Exhibitors have the opportunity to place promotional materials in convention bags.

**Corporate Bundle Package** includes exhibit space, full page advertisement in program book, advertising banner on mobile (and/or digital) app and opportunity to place materials in convention bags.

Space is Limited to 12 Exhibitors and 8 Retail Vendors...Reserve your Space today by Returning the Enclosed Application Form with Payment! A minimum, non-refundable deposit of $272.00 is required at time of receipt, and balance must be paid in full by April 15, 2023. If not paid in full, you will forfeit your reserved space.

**For More Information Contact:**
conventionsales@abpsi.org or 301-449-3082-office
7119 Allentown Road, Suite 203 Ft. Washington, MD 20744
THE ASSOCIATION OF BLACK PSYCHOLOGISTS, INC.

2023 Application for Exhibitor Space

Exhibit Dates: Wednesday, July 19 through Saturday, July 22
Set-up Dates: Wednesday, July 19  8:00 am-12:00 pm
Exhibit Format: Tabletop space in Foyer Area of Hotel. *This is an Open, Unsecured Area. Secured overnight storage may be available in an adjacent room (for an additional fee). Extended Space Rate Available for Retail Vendors with clothing racks, mannequins, etc. Retail vendors are not permitted to have racks, shelves, etc. outside of their purchased space – no exceptions.

*The ABPsi logo is a trademark of The Association of Black Psychologists and may not be used by Vendors

Exhibitor and Vendor Rates: (Please Select One)

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Table Top Retail Vendors</td>
<td>$300.00</td>
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<tr>
<td>Extended Retail Space</td>
<td>$350.00</td>
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<tr>
<td>Government, Non-profit &amp; Educational Institutions</td>
<td>$275.00</td>
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<tr>
<td>For Profit Corporations and Businesses</td>
<td>$400.00</td>
</tr>
<tr>
<td>Corporate Bundle Package</td>
<td>$1500.00</td>
</tr>
</tbody>
</table>

Exhibit Dates Requested:  ( ) Wednesday (7/19) ( ) Thursday (7/20) ( ) Friday (7/21) ( ) Saturday (7/22)

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AUTHORIZED SIGNATURE : _________________________________

Send Form and Payment by April 15, 2023

The Association of Black Psychologists  7119 Allentown Rd., Suite 203  Ft. Washington, MD  20744
Ph: 301-449-3082/240-441-8360 (Direct)  Fax: 301-449-3084  Email: conventionsales@abpsi.org
Please send corporate advertisement Files to conventionsales@abpsi.org