



**The Association of
Black Psychologists, Inc.**

ABPsi.org



2024 Sponsorship, Exhibitor and Advertising Prospectus

55th Annual Convention

ABPsi Rising: “Transforming Light to Life”



55TH INTERNATIONAL ANNUAL CONVENTION OF THE ASSOCIATION OF BLACK PSYCHOLOGISTS, INC.
JULY 16-20TH, 2024 IN PHOENIX, AZ



Dear Potential Sponsor, Advertiser, or Exhibitor,

As the President of the Association of Black Psychologists, I am excited to extend a special invitation to you to become a Sponsor, Advertiser, or Exhibitor, for our upcoming 55th National Conference - ABPsi Rising: Transforming Light to Life. Our annual conference serves as a platform for activists, scholars, practitioners, and advocates to come together, exchange scholarship, research, insights and advance the discourse surrounding the well-being of Black people. This year's event promises to be a transformative experience, featuring renowned speakers, engaging workshops, and opportunities for networking and collaboration. Enclosed within this sponsorship packet, you will find detailed information about the conference program, sponsorship benefits, and opportunities for recognition. We believe that your partnership will not only make a meaningful impact but also foster lasting relationships and opportunities.

Thank you for considering this sponsorship opportunity.

Sharon L. Bethea, Ph.D.

President of The Association of Black Psychologists, Inc.

You are invited to join The Association of Black Psychologists, Inc. as a funding partner for our 2024 Annual Convention!

By becoming a sponsor, advertiser, or exhibitor, your company will gain significant visibility and recognition among key decision-makers and influencers in the field of psychology. Your support will not only contribute to the success of The Association of Black Psychologists, Inc. but also showcase your commitment to advancing Black/African-Centered Psychology. We are confident that your participation will have a lasting impact on the attendees and help elevate your brand within our community.

If you would like to discuss opportunities, please contact us at conventionsales@abpsi.org or 301-449-3082.

Thank you for your consideration, and if you are unable to commit to a partnership in July 2024, please consider making a tax-deductible donation to the organization abpsi.site-ym.com/donations/

Stronger together,

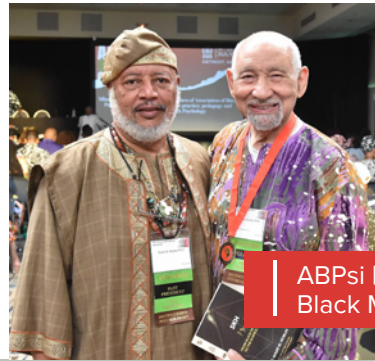
Yuma I. Tomes, Ph.D.

National Convention Chair

The Association of Black Psychologists, Inc.



Who We Are



Co-Founders
Wade Nobles, Ph.D.
Edwin Nichols, Ph.D.

ABPsi | Making An Impact on Black Mental Health.

The Association of Black Psychologists, Inc. was founded in San Francisco in 1968 by a number of Black Psychologists from across the country. They united to actively address the serious problems facing Black Psychologists and the larger Black community. Guided by the principle of self-determination, these psychologists and students set about building an institution through which they could address the long-neglected needs of Black professionals. Their goal was to have a positive impact upon the mental health of the national Black community by means of planning, programs, services, training, and advocacy.

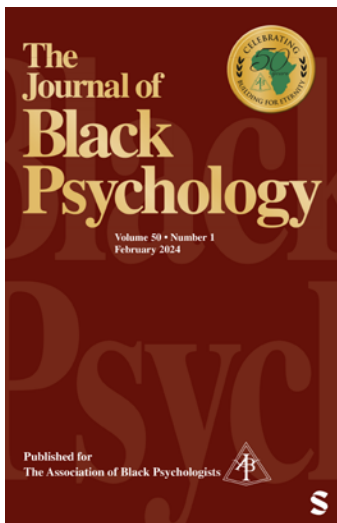
Our Mission

The Association of Black Psychologists, Inc. sees its mission and destiny as the liberation of the African Mind, empowerment of the African Character, and enlivenment and illumination of the African Spirit.

Our Purpose

- » Promoting and advancing the profession of African Psychology
- » Influencing and affecting social change
- » Developing programs whereby psychologists of African descent can assist in solving problems of Black communities and other ethnic groups.

Founded since 1974



Our Programs

- **Certification in African/Black Psychology**
- **Sawubona Healing Circles**
- **ABPsi Global Institute**
- **School District and Organizational Consultation**

Resources

- **Jegnaship** A core pillar of Black psychology. Jegna is a warrior, protector, lover, and diligent worker to their community who helps support and raise up those behind for the protection of African culture, its people, and the intergenerational responsibility to continue the legacy.
- **Black Mental Health Directory**
- **ABPsi Career Center**
- **EPPP Study Prep**
- **Creating ZOLA Mondays**

Our Impact

ABPsi continues to impact the profession and our communities through national programs and activities!

Professional Development

328

Registered for an educational event centering on equity in mental health.

Leadership Development

32

participated in ABPsi's Leadership Development Institute

Education and Training

525

Black/African descent mental health professionals and healers trained at a conference or convention, since we need a break too!

Scholarships and Grants

\$12,050

awards to students and Early Career Professionals.

African/Black Psychology Certification

166

Registered for specialized training on African/Black psychology because that's where real healing begins.

Sawubona Healing Circles

408

individuals trained as facilitators or attended a circle in support of Haitian immigrants, the Buffalo, NY massacre, or just trying to breathe.

School District Consultation

109

participated in our school district consultation program. This is where ABPsi works with K-12 educators to improve outcomes for thousands of beautiful Black children.

1,400+ Members

Community

 Participants Include:

- Ancestors
- Elders
- Psychologists & Counselors
- Educators
- University Professors and Researchers
- Health Care Professionals
- Undergraduate & Graduate Students
- Community Leaders & Activists



General Sponsorship Opportunities

Check your option below.

Platinum Level \$25,000

- All Gold Level benefits
- 2-3 minute airtime to promote their product at various convention events
- 2 branded swag bag items to be included in our conference bags (they donate item)
- Prime space in vending marketplace can be used for distribution of promotional materials, live demonstrations & networking connections.
- 1 free Sawubona circle offering for black employees of their company
- Exclusive opportunity to send 2 mailings to convention attendees via ABPsi National Office
- Your name and logo displayed on event branding and posters digital and print
- Four convention registrations (includes access to convention programming)
- Four (4) job postings via ABPsi's online Career Centers
- Exhibit Space

Gold Level \$20,000

- All Silver Level benefits
- Logo on the sponsor page of the convention website
- Opportunity to post downloadable collateral on sponsor page
- Advertisement placement on the convention app
- Opportunity to host and present a workshop (pending approval of content)
- Company name and logo on event branding
- Two convention registrations (includes access to convention programming)
- Custom Social media post
- Exhibit Space

The ROI of ABPsi: Investing in Psychological Diversity

- Visibility and Brand Exposure
- Networking Opportunities
- Access to Talent
- Educational Opportunities
- Market Research
- Supporting a Worthwhile Cause

Silver Level \$10,000

- All Bronze Level benefits
- One (1) full advertisement on the Convention App
- Company name and logo on event branding
- Two convention registrations and 50% off additional registrations

Bronze Level \$5,000

- All Patron Level benefits
- Logo on the sponsor page of the convention website
- One convention registration

Patron Level \$1,000

- Company name and logo on event branding
- Social media post

Presidential Opening and Reception \$25,000

1

For over a half-century, the members of the ABPsi have given of themselves to liberate the minds of our people from denigration and demeaning psychological theories, concepts, and ideas. This event opens the convention with a welcome address from the association’s president, keynote speakers, and acknowledgments of leaders. In supporting the Presidential Opening, you will be standing with and acknowledging the service and significance of the ABPsi leadership.

Benefit: Platinum Level

Scholarship & Awards Luncheon \$25,000

2

An event celebrating academic Black excellence and individuals that contribute groundbreaking research, practice and community service in African/Black Psychology that impact the well-being of Black people and their communities. Held annually, it brings together scholars, practitioners, students, activists and community members to honor outstanding achievements.

Benefit: Platinum Level

Poster Presentation Session \$10,000

3

The Poster Session is an opportunity for new and upcoming students, researchers, scholars, and practitioners to introduce their work and engage in informative briefings and feedback. Supporting the Poster Session encourages fresh new and cutting-edge ideas for the future of Black Psychology.

Benefit: Silver Level

Student Circle Enstoolment Ceremony \$25,000

4

The enstoolment ceremony is a sacred ceremony involving the installation of the new ABPsi Student Circle Chairperson. Student Circle members consist of hundreds of students on college campuses nationwide. Members of the Student Circle have access to scholarships, leadership development, professional networks, student support and scholarly writing opportunities.

Benefit: Platinum Level



Individual Support

“In My Family’s Honor” \$2,000.00

Almost every one of us can point to grandparents, parents, uncles, aunts or cousins who saw something in us and inspired us to reach higher than the length of our arms or to achieve something we thought possible. Most of the time, these special people go unsung. Take the opportunity to sing their praise and offer a contribution in “my family’s honor.

Benefit: Your family name is listed as a sponsor in the program and on the convention homepage.

“For Those Who Couldn’t” \$1,000.00

Untold members of our people cried so that we could laugh; crawled so that we could fly; stepped aside so we could step up; washed other people’s floors so that we could have a home; ate less so that we could be fed.

They could not so that we could. Contribute to all those who couldn’t. Contribution at this level will receive recognition in the Conference Program on the page dedicated to

“For Those Who Couldn’t”

ABPsi has the right to refuse participation to any person or firm that, in its sole discretion, does not align with the mission and values of the Association or the educational and other purposes of the ABPsi 2024 Convention. Sponsors may not conduct promotional or educational programming during the convention, without permission from ABPsi and may not post advertisements or use the ABPsi logo without permission.

Commitment, Payment, and Cancellation

Full payment is required with the commitment form and is non-refundable after June 15, 2024. Cancellation must be in writing.

**Asa Grant Hilliard III, Ph.D.,
Nana Baffour Amankwatia II**
1933 - 2007

**Attorney Paris M. Finner-Williams
Ph.D., JD. Esq.**
1951 -
Transitioned



ABPsi pays tribute to our Ancestors and distinguished psychologists Attorney Paris M. Finner-Williams, Ph.D., L.P., Esq., and Asa Grant Hilliard III, Ph.D., Nana Baffour Amankwatia II for their remarkable contributions to the world.

55th Annual Convention Sponsorship Commitment Agreement



Company Name: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Web Site: _____

Attendee Names (for Badges): _____

Authorized Name: _____ Signature: _____ Date: _____

Sponsorship Level/Event Sponsorship/Product Sponsorship					
Platinum	\$25,000	<input type="checkbox"/>	Opening Reception	\$25,000	<input type="checkbox"/>
Gold	\$20,000	<input type="checkbox"/>	Awards Luncheon	\$25,000	<input type="checkbox"/>
Silver	\$10,000	<input type="checkbox"/>	Poster Session	\$10,000	<input type="checkbox"/>
Bronze	\$5,000	<input type="checkbox"/>	For Those Who Couldn't	\$2,000	<input type="checkbox"/>
Patron	\$1,000	<input type="checkbox"/>	In my Family's Honor	\$1,000	<input type="checkbox"/>

Payment Information

CHECK
 VISA
 MASTERCARD
 AMEX
 DISCOVER

PURCHASE ORDER #: _____ (REQUIRED FOR INVOICING)

CREDIT CARD #: _____

EXP. DATE: _____ CVV CODE: _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Send Form and Payment by June 15, 2024

Return this form, payment, ad copy, and/or logo email to conventionsales@abpsi.org or mail to:
The Association of Black Psychologists, Inc.
7119 Allentown Rd., Suite 203, Ft. Washington, MD 20744
 (Please send artwork in high-res JPEG or PDF formats)
Make Checks Payable to: The Association of Black Psychologists



Ananse Ntontan
(a-NAN-Si N-ton-TAN)
Symbol of wisdom,
creativity, and the
complexities of life.



Exhibitor and Vendor Opportunities

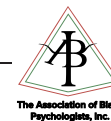


Exhibit Location: Sheraton Phoenix Downtown Valley ABC Foyer
(*This is an open, unsecured area. Secured overnight storage is available)

Exhibit Dates: Wednesday, July 17th - Saturday, July 20th

Exhibit Hours:

Wednesday, July 17th 12:00 PM - 6:00 PM

Thursday, July 18th 9:00 AM - 6:00 PM

Friday, July 19th 9:00 AM - 6:00 PM

Saturday, July 20th 9:00 AM - 6:00 PM

Exhibit Structure: Tabletop with two chairs

Set-up Date: Wednesday, July 17th 8:00 AM - 12:00 PM
(or they may request a later time).

Sponsorship Level/Event Sponsorship/Product Sponsorship

Government Agencies & Non-Profits	\$350 per day, per space
Corporate Exhibitors	\$400 per day, per space
Corporate Package	\$2000 for 4 exhibit days and full-page advertisement
Tabletop Retail Vendors	\$350 per day, per space
Extended Space Retail Vendors	\$450 per day, per space

***Retail vendors with clothing racks, more than 1 side table, displays & mannequins will need to purchase extended space. NO EXCEPTIONS!**

Corporate Exhibitor Benefits

Corporate Exhibitors have the opportunity to place promotional materials in convention bags.

Corporate Bundle Package includes exhibit space, advertising banner on mobile (and/or digital) app and opportunity to place materials in convention bags.

Space is Limited to 15 Exhibitors and 8 Retail Vendors. Reserve your Space today by Returning the Enclosed Application Form with Payment! A minimum, non-refundable deposit of \$300.00 is required at time of receipt, and balance must be paid in full by June 15th, 2024. If not paid in full, you will forfeit your reserved space.

***The ABPsi logo is a trademark of The Association of Black Psychologists, Inc. and may not be used by Vendors.*

For More Information Contact:

✉ conventionsales@abpsi.org ☎ Call the National Office (301)449-3082

📍 7119 Allentown Road, Suite 203 Ft. Washington, MD 20744

55th Annual Convention Exhibitor Commitment Agreement



Exhibit Dates: Wednesday, July 17th through Saturday, July 20th

Set-up Dates: Wednesday, July 17th 8:00 AM - 12:00 PM (or they may request a later time).

Exhibit Format: Tabletop space in Foyer Area of Hotel. *This is an Open, Unsecured Area. Secured overnight storage may be available in an adjacent room (for an additional fee). Extended Space Rate Available for Retail Vendors with clothing racks, mannequins, etc. Retail vendors are not permitted to have racks, shelves, etc. outside of their purchased space – no exceptions.

***The ABPsi logo is a trademark of The Association of Black Psychologists and may not be used by Vendors**

Exhibitor and Vendor Rates: (Please Select One)

Table Top Retail Vendors (ability to bring 1 side table	\$350.00 per day
Extended Retail Space (Clothing racks, mannequins, etc.)	\$450.00 per day
Government, Non-profit & Educational Institutions	\$350.00 per day
For Profit Corporations and Businesses	\$400.00 per day
Corporate Bundle Package	\$2000.00

Exhibit Dates Requested: Wednesday (7/17) Thursday (7/18) Friday (7/19) Saturday (7/20)

Product(s)/Services(s)	
Company Name	
Contact Person	
Badge Name for Attendee(s)	
Mailing Address	
City/State/Zip Code	
Phone & Email	
Company Website	

Payment Information

CHECK
 VISA
 MASTERCARD
 AMEX
 DISCOVER

PURCHASE ORDER #: _____ (REQUIRED FOR INVOICING)

CREDIT CARD #: _____

EXP. DATE: _____ CVV CODE: _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Send Form and Payment by June 15th, 2024

The Association of Black Psychologists, Inc. 7119 Allentown Rd., Suite 203 Ft. Washington, MD 20744

conventionsales@abpsi.org

Please send corporate advertisement files to conventionsales@abpsi.org

Contact ABPsi



7119 Allentown Rd #203
Fort Washington, MD 20744



Abpsi.org
conventionsales@abpsi.org



(301)449-3082




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Search ABPsi or @ABPsi



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Black Psychologists, Inc.**

ABPsi Rising

“Transforming Light to Life”



Odo Nnyew Fie Kwan
“Love does not lose its way home.”

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