



**The Association of
Black Psychologists, Inc.**

ABPsi.org



2025 Sponsorship and Exhibitor Prospectus

56th Annual International Convention

Returning to Spirit: The Essence of Who We “Be”



56TH ANNUAL INTERNATIONAL CONVENTION OF THE ASSOCIATION OF BLACK PSYCHOLOGISTS, INC.
JULY 30-AUGUST 3, 2025 IN DAYTONA BEACH, FL

Dear Potential Sponsor, Advertiser, or Exhibitor,

As the President of The Association of Black Psychologists, Inc. I am excited to extend a special invitation to you to become a Sponsor, Advertiser, or Exhibitor, for our upcoming 56th Annual International Convention "Returning to Spirit: The Essence of Who We Be". Our annual convention serves as a platform for activists, scholars, practitioners, and advocates to come together, exchange scholarship, research, insights and advance the discourse surrounding the well-being of Black people. This year's event promises to be a transformative experience, featuring renowned speakers, engaging workshops, and opportunities for networking and collaboration. Enclosed within this sponsorship packet, you will find detailed information about the conference program, sponsorship benefits, and opportunities for recognition. We believe that your partnership will not only make a meaningful impact but also foster lasting relationships and opportunities. Thank you for considering this sponsorship opportunity.

Sharon L. Bethea, Ph.D.

President of The Association of Black Psychologists, Inc.

Sharon L. Bethea, Ph.D.

You are invited to join The Association of Black Psychologists, Inc. as a funding partner for our 2025 Annual International Convention!

By becoming a sponsor, advertiser, or exhibitor, your company will gain significant visibility and recognition among key decision-makers and influencers in the field of psychology. Your support will not only contribute to the success of The Association of Black Psychologists, Inc. but also showcase your commitment to advancing Black/African-Centered Psychology. We are confident that your participation will have a lasting impact on the attendees and help elevate your brand within our community.

If you would like to discuss opportunities, please contact us at conventionsales@abpsi.org or 301-449-3082.

Thank you for your consideration, and if you are unable to commit to a partnership in July 2025, please consider making a tax-deductible donation to the organization abpsi.site-ym.com/donations/

Stronger together,

Yuma I. Tomes, Ph.D.

National Convention Chair

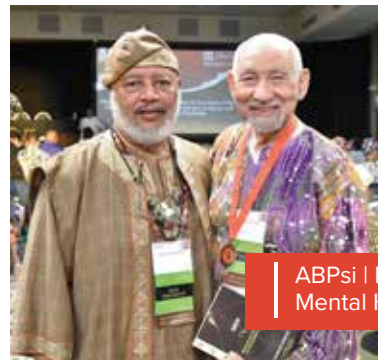
The Association of Black Psychologists, Inc.

Yuma I. Tomes, Ph.D.



Click Here To Sponsor.

Who We Are



Co-Founders
Wade Nobles, Ph.D.
Edwin Nichols, Ph.D.

ABPsi | Making An Impact on Black Mental Health and Well-Being.

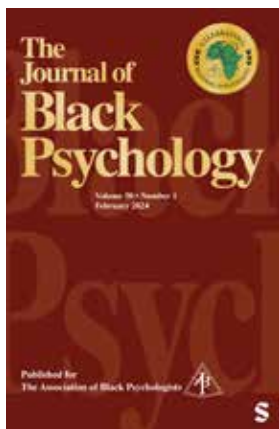
The Association of Black Psychologists, Inc. (ABPsi) was founded in San Francisco in 1968 by Black Psychologists, students and community activists across the United States, committed to addressing the challenges facing Black professionals, students and the broader community. Rooted in cultural precepts and a commitment to self-determination, ABPsi's mission is to advance the mental health and well-being of the Black community through research, praxis, strategic planning and culturally grounded programs, services, professional development and advocacy.

Our Mission

The Association of Black Psychologists, Inc. sees its mission and destiny as the liberation of the African Mind, empowerment of the African Character, and enlivenment and illumination of the African Spirit.

Our Purpose

- Promoting and advancing the profession of African Psychology
 - Influencing and affecting social change
- Developing programs whereby psychologists of African descent can assist in solving problems of Black communities and other ethnic groups.



Founded in 1974

Celebrating 50 years, The Journal of Black Psychology brings the latest scholarly discussions, offering empirical, theoretical, and methodological studies that advance understanding of the Black experience. Through original articles, research briefs, essays, and book reviews, the journal features contributions from a distinguished array of national and international authors.

Our Programs

- **Certification in African/Black Psychology:**
Developing Professional Credibility, Inclusion & Expertise
- **Sawubona Healing Circles:**
Communal Healing in Practice
- **ABPsi Global Institute for Professional Development:**
Building Global Solidarity
- **School District and Organizational Consultation:**
Nurturing the Next Generation

Resources

• **Jegnaship** A distinguished role that professional members take on is to nurture the advancement of students and early to mid-career professionals, guiding them on their academic and professional journeys.

- **Black Mental Health Directory**
- **ABPsi Career Center**
- **Creating ZOLA Mondays**
- **Continuing Education (CE)**
- **Networking**
- **Annual Conference**
- **Task Forces**
- **EPPP Study Materials**
- **Awards and Scholarships**

Our Impact

ABPsi continues to impact the profession and our communities through national programs and activities!

Professional Development

656

Registered for an educational event centering on equity in mental health.

Leadership Development

32

Participated in ABPsi's Leadership Development Institute.

Education and Training

1050

Black/African descent mental health professionals and healers trained at a conference or convention, since we need a break too!

Scholarships and Grants

\$30,050

Awards to students and Early Career Professionals.

African/Black Psychology Certification

498

Registered for specialized training on African/Black psychology because that's where real healing begins.

Sawubona Healing Circles

1216

Individuals trained as facilitators or attended a circle in support of Haitian immigrants, the Buffalo, NY massacre, or just trying to breathe.

School District Consultation

109

Participated in our school district consultation program. This is where ABPsi works with K-12 educators to improve outcomes for thousands of beautiful Black children.

1,400+ Members

Community

 Participants Include:

- Ancestors
- Elders
- Psychologists, Counselors & Educators
- University Professors and Researchers
- Health Care Professionals
- Undergraduate & Graduate Students
- Community Leaders & Activists
- Cultural Healers
- Movement Practitioners, Musicians & Artists



Your sponsorship is tax-deductible. Organizations described in section 501(c)(3) are commonly referred to as charitable organizations and are eligible to receive tax-deductible contributions in accordance with Code section 170.

General Sponsorship Opportunities

Check your option below.

Platinum Level \$25,000

- All Gold Level benefits
- 2-3 minute airtime to promote their product at various convention events
- 2 branded swag bag items to be included in our conference bags (they donate item)
- Prime space in vending marketplace can be used for distribution of promotional materials, live demonstrations & networking connections.
- 1 free Sawubona circle offering for black employees of their company
-Exclusive opportunity to send 2 mailings to convention attendees via ABPsi National Office
- Your name and logo displayed on event branding and posters digital and print
- Four convention registrations (includes access to convention programming)
- Four (4) job postings via ABPsi's online Career Centers
- Exhibit Space

Gold Level \$20,000

- All Silver Level benefits
- Logo on the sponsor page of the convention website
- Opportunity to post downloadable collateral on sponsor page
- Advertisement placement on the convention app
- Opportunity to host and present a workshop (pending approval of content)
- Company name and logo on event branding
- Two convention registrations (includes access to convention programming)
- Custom Social media post
- Exhibit Space

The ROI of ABPsi: Investing in Wellbeing

- Visibility and Brand Exposure
- Networking Opportunities
- Access to Our Network
- Educational Opportunities
- Market Research
- Supporting a Worthy Cause

Silver Level \$10,000

- All Bronze Level benefits
- One (1) full advertisement on the Convention App
- Company name and logo on event branding
- Two convention registrations and 50% off additional registrations

Bronze Level \$5,000

- All Patron Level benefits
- Logo on the sponsor page of the convention website
- One convention registration

Patron Level \$1,000

- Company name and logo on sponsor pages and programming app for 300+ attendees. Logo and downloadable collateral featured on the event website sponsor page.
- Social media post

Your sponsorship is tax-deductible. Organizations described in section 501(c)(3) are commonly referred to as charitable organizations and are eligible to receive tax-deductible contributions in accordance with Code section 170.

Presidential Opening and Reception

\$25,000

For over a half-century, the members of the ABPsi have given of themselves to liberate the minds of our people from denigration and demeaning psychological theories, concepts, and ideas. This event opens the convention with a welcome address from the association's president, keynote speakers, and acknowledgments of leaders. In supporting the Presidential Opening, you will be standing with and acknowledging the service and significance of the ABPsi leadership.

Benefit: Platinum Level

Poster Presentation Session

\$10,000

The Poster Session is an opportunity for new and upcoming students, researchers, scholars, and practitioners to introduce their work and engage in informative briefings and feedback. Supporting the Poster Session encourages fresh new and cutting-edge ideas for the future of Black Psychology.

Benefit: Silver Level

Student Circle Enstoolment, Scholarship & Awards Luncheon

\$25,000

The enstoolment ceremony is a sacred ceremony involving the installation of the new ABPsi Student Circle Chairperson. Student Circle members consist of hundreds of students on college campuses nationwide. Members of the Student Circle have access to scholarships, awards, leadership development, professional networks, student support and scholarly writing opportunities.

Benefit: Platinum Level

Presidential Enstoolment Ceremony

\$25,000

A sacred ceremony celebrating the enstoolment of ABPsi's new president. This event brings together scholars, practitioners, students, activists and community members to honor our rich African traditions and heritage. The Association of Black Psychologists sees its mission and destiny as the liberation of the African Mind, empowerment of the African Character, and enlivenment and illumination of the African Spirit.

Benefit: Platinum Level



Individual Support

“For Those Who Couldn’t” \$1,000

Untold members of our people cried so that we could laugh; crawled so that we could fly; stepped aside so we could step up; washed other people’s floors so that we could have a home; ate less so that we could be fed.

They could not so that we could. Contribute to all those who couldn’t. Contribution at this level will receive recognition in the Convention Program on the page dedicated to individual support.

“In My Family’s Honor” \$2,000

Almost every one of us can point to grandparents, parents, uncles, aunts or cousins who saw something in us and inspired us to reach higher than the length of our arms or to achieve something we thought possible. Most of the time, these special people go unsung. Take the opportunity to sing their praise and offer a contribution in “my family’s honor.

Benefit: Your family name is listed as a sponsor in the program and on the convention homepage.

“For Those Who Couldn’t”

ABPsi has the right to refuse participation to any person or firm that, in its sole discretion, does not align with the mission and values of the Association or the educational and other purposes of the ABPsi 2025 Convention. Sponsors may not conduct promotional or educational programming during the convention, without permission from ABPsi and may not post advertisements or use the ABPsi logo without permission.

**Asa Grant Hilliard III, Ph.D.,
Nana Baffour Amankwatia II**
1933 - 2007

Attorney Paris M. Finner-Williams
Ph.D., JD. Esq.
1951 -
Transitioned



ABPsi pays tribute to our Ancestors and distinguished psychologists Attorney Paris M. Finner-Williams, Ph.D., L.P., Esq., and Asa Grant Hilliard III, Ph.D., Nana Baffour Amankwatia II for their remarkable contributions to the world.

Sponsorship Commitment Agreement

 [Click Here To Fill Out Form & Pay Online](#)



Company Name: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Web Site: _____

Attendee Names (for Badges): _____

Authorized Name: _____ Signature: _____ Date: _____

Sponsorship Level/Event Sponsorship/Product Sponsorship

Platinum	\$25,000	<input type="checkbox"/>	Presidential Opening Reception	\$25,000	<input type="checkbox"/>
Gold	\$20,000	<input type="checkbox"/>	Student Circle Enstoolment, Scholarship & Awards Luncheon	\$25,000	<input type="checkbox"/>
Silver	\$10,000	<input type="checkbox"/>	Presidential Enstoolment Ceremony	\$25,000	<input type="checkbox"/>
Bronze	\$5,000	<input type="checkbox"/>	Poster Session	\$10,000	<input type="checkbox"/>
Patron	\$1,000	<input type="checkbox"/>	For Those Who Couldn't	\$1,000	<input type="checkbox"/>
			In my Family's Honor	\$2,000	<input type="checkbox"/>

Payment Information

CHECK

VISA

MASTERCARD

AMEX

DISCOVER

PURCHASE ORDER #: _____ (REQUIRED FOR INVOICING)

CREDIT CARD #: _____

EXP. DATE: _____ CVV CODE: _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Send Form and Payment by June 15, 2025

Return this form, payment, ad copy, and/or logo email to conventionsales@abpsi.org or mail to:
The Association of Black Psychologists, Inc. 7119 Allentown Rd., Suite 203, Ft. Washington, MD 20744
(Please send artwork in high-res JPEG or PDF formats) Make Checks Payable to: The Association of Black Psychologists

Electronic Fund Transfer

► To make payment by EFT (Electronic Funds Transfer), please contact **Kathy Jones** at (301) 449-3082.



Exhibit Location: Wendell P. Holmes, Jr., Business Building
155 International Speedway Boulevard, Daytona Beach, FL 32114

Exhibit Dates: Wednesday, July 30th - Saturday, August 2nd

Exhibit Hours

14 Vendor Spots Available!

Wednesday, July 30th	12:00 PM - 6:00 PM
Thursday, July 31st	9:00 AM - 6:00 PM
Friday, August 1st	9:00 AM - 6:00 PM
Saturday, August 2nd	9:00 AM - 5:00 PM

(Programming for Saturday will take place in adjacent building.)

Exhibit Structure: Tabletop with two chairs

Set-up Date: Wednesday, July 30th 9:00 AM - 12:00 PM
or you may request a later time.

Additional Vending Opportunities

There will be vending opportunities on Saturday, August 2nd at Julia T. & Charles W. Cherry Sr. Cultural and Educational Center at 925 George W Engram Blvd, Daytona Beach, FL 32114 from 5:00 pm to 11:00 pm. Limited space will be available at no additional charge.

[Check Here if Interested](#)

Exhibit Format

Tabletop space in main foyer. Extended Space Rate Available for Retail Vendors with clothing racks, mannequins, etc. Retail vendors are not permitted to have racks, shelves, etc. outside of their purchased space – no exceptions.

Corporate Exhibitor Benefits

Corporate Exhibitors have the opportunity to place promotional materials in convention bags.

Corporate Bundle Package includes exhibit space, advertising banner on mobile (and/or digital) app and opportunity to place materials in convention bags.

Space is Limited. Reserve your Space today by returning the enclosed application form with payment! A minimum, non-refundable deposit of \$300.00 is required at time of receipt, and balance must be paid in full by June 15th, 2025. If not paid in full, you will forfeit your reserved space.

**The ABPsi logo is a trademark of The Association of Black Psychologists, Inc. and may not be used by vendors.*

For More Information Contact:

✉ conventionsales@abpsi.org ☎ Call the National Office (301)449-3082

📍 7119 Allentown Road, Suite 203 Ft. Washington, MD 20744



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Exhibitor and Vendor Rates: (Please Select One)

Table Top Retail Vendors (Ability to bring 1 side table)	\$350.00 per day
Extended Retail Space (Clothing racks, mannequins, etc.)	\$550.00 per day
Government, Non-Profit & Educational Institutions	\$350.00 per day
For Profit Corporations and Businesses	\$400.00 per day
Corporate Bundle Package	\$2000.00

Exhibit Dates Requested: Wednesday (7/30) Thursday (7/31) Friday (8/1) Saturday (8/2)

Product(s)/Services(s)	
Company Name	
Contact Person	
Badge Name for Attendee(s)	
Mailing Address	
City/State/Zip Code	
Phone & Email	
Company Website	

Payment Information

CHECK
 VISA
 MASTERCARD
 AMEX
 DISCOVER

PURCHASE ORDER #: _____ (REQUIRED FOR INVOICING)

CREDIT CARD #: _____

EXP. DATE: _____ CVV CODE: _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Send Form and Payment by June 15th, 2025

The Association of Black Psychologists, Inc. 7119 Allentown Rd., Suite 203 Ft. Washington, MD 20744

conventionsales@abpsi.org

Please send corporate advertisement files to conventionsales@abpsi.org

Contact ABPsi



7119 Allentown Rd #203
Fort Washington, MD 20744



Abpsi.org
abpsi@abpsi.org



National Office
(301)449-3082



Join us on social media
Search ABPsi or @ABPsi



Yuma I. Tomes, Ph.D.
National Convention Chair



conventionsales@abpsi.org



Kathy Jones
Administrative Operations
Manager



(301)449-3082 Ext 104
k.jones@abpsi-hq.org



JULY 30-AUGUST 3, 2025 IN DAYTONA BEACH, FL



Mary McLeod Bethune
American educator and philanthropist



Odo Nnyew Fie Kwan
"Love does not lose its way home."



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The Essence of Who We "Be"

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